STADIO HOLDINGS LIMITED (Incorporated in the Republic of South Africa) (Registration number: 2016/371398/06) Share code: SDO ISIN: ZAE000248662 LEI: 3789007C8FB26515D966 ("STADIO Holdings")

1



AWARD AND ACCEPTANCE OF OPTIONS IN TERMS OF THE STADIO GROUP SHARE INCENTIVE SCHEME

In compliance with paragraphs 3.63 to 3.74 of the JSE Limited Listings Requirements, the following information regarding the acceptance of options by directors and a prescribed officer of STADIO Holdings and a director of a major subsidiary of STADIO Holdings are disclosed to shareholders:

| 1. | |
|---|---|
| NAME OF DIRECTOR | Mr Christian Phillipus David Vorster |
| COMPANY OF WHICH A DIRECTOR | STADIO Holdings Limited |
| STATUS: EXECUTIVE/NON-EXECUTIVE | Executive |
| TYPE AND CLASS OF SECURITIES | Options to acquire ordinary shares in STADIO Holdings |
| NATURE OF TRANSACTION | Acceptance of award of options to acquire ordinary shares in STADIO Holdings in terms of the STADIO Group Share Incentive Scheme (off- market transaction) |
| DATE OF ACCEPTANCE OF OPTIONS | 29 April 2024 |
| DATE OF AWARD OF OPTIONS | 3 April 2024 |
| OPTION STRIKE PRICE | R4.79 |
| NUMBER OF OPTIONS ACCEPTED | 1,299,207 |
| VESTING DATES OF OPTIONS | The options will vest in four tranches of 25% each, on the following dates: 3 April 2026 3 April 2027 3 April 2028 3 April 2029 |
| PERIOD OF EXERCISE | Participants have a 30-day period from the vesting date during which options can be exercised |
| NATURE AND EXTENT OF INTEREST IN THE TRANSACTION | Direct, beneficial |

| 2. | |
|---|---|
| NAME OF DIRECTOR | Dr Divya Singh |
| COMPANY OF WHICH A DIRECTOR | STADIO Holdings Limited |
| STATUS: EXECUTIVE/NON-EXECUTIVE | Executive |
| TYPE AND CLASS OF SECURITIES | Options to acquire ordinary shares in STADIO Holdings |
| NATURE OF TRANSACTION | Acceptance of award of options to acquire ordinary shares in STADIO Holdings in terms of the STADIO Group Share Incentive Scheme (off- market transaction) |
| DATE OF ACCEPTANCE OF OPTIONS | 29 April 2024 |
| DATE OF AWARD OF OPTIONS | 3 April 2024 |
| OPTION STRIKE PRICE | R4.79 |
| NUMBER OF OPTIONS ACCEPTED | 847,703 |
| VESTING DATES OF OPTIONS | The options will vest in four tranches of 25% each, on the following dates: 3 April 2026 3 April 2027 3 April 2028 3 April 2029 |
| PERIOD OF EXERCISE | Participants have a 30-day period from the vesting date during which options can be exercised |
| NATURE AND EXTENT OF INTEREST IN THE TRANSACTION | Direct, beneficial |

| 3. | |
|--|---|
| NAME OF PRESCRIBED OFFICER | Mr Jacobus Johannes Human |
| COMPANY OF WHICH A PRESCRIBED OFFICER | STADIO Holdings Limited |
| TYPE AND CLASS OF SECURITIES | Options to acquire ordinary shares in STADIO Holdings |
| NATURE OF TRANSACTION | Acceptance of award of options to acquire ordinary shares in STADIO Holdings in terms of the STADIO Group Share Incentive Scheme (off- market transaction) |
| DATE OF ACCEPTANCE OF OPTIONS | 29 April 2024 |
| DATE OF AWARD OF OPTIONS | 3 April 2024 |

| OPTION STRIKE PRICE | R4.79 |
|---|--|
| NUMBER OF OPTIONS ACCEPTED | 583,134 |
| VESTING DATES OF OPTIONS | The options will vest in four tranches of 25% each, on the following dates: 3 April 2026 3 April 2027 3 April 2028 3 April 2029 |
| PERIOD OF EXERCISE | Participants have a 30-day period from the vesting date during which options can be exercised |
| NATURE AND EXTENT OF INTEREST IN THE TRANSACTION | Direct, beneficial |

| 4. | |
|---|---|
| NAME OF DIRECTOR | Ms Teresa Zoe Passchier |
| COMPANY OF WHICH A DIRECTOR | The South African School of Motion Picture Medium and Live Performance Proprietary Limited (t/a AFDA) |
| TYPE AND CLASS OF SECURITIES | Options to acquire ordinary shares in STADIO Holdings |
| NATURE OF TRANSACTION | Acceptance of award of options to acquire ordinary shares in STADIO Holdings in terms of the STADIO Group Share Incentive Scheme (off- market transaction) |
| DATE OF ACCEPTANCE OF OPTIONS | 29 April 2024 |
| DATE OF AWARD OF OPTIONS | 3 April 2024 |
| OPTION STRIKE PRICE | R4.79 |
| NUMBER OF OPTIONS ACCEPTED | 724,886 |
| VESTING DATES OF OPTIONS | The options will vest in four tranches of 25% each, on the following dates: 3 April 2026 3 April 2027 3 April 2028 3 April 2029 |
| PERIOD OF EXERCISE | Participants have a 30-day period from the vesting date during which options can be exercised |
| NATURE AND EXTENT OF INTEREST IN THE TRANSACTION | Direct, beneficial |

| 5. | |
|---|---|
| NAME OF DIRECTOR | Mr Andrew Charles Horsfall |
| COMPANY OF WHICH A DIRECTOR | Milpark Education (Pty) Ltd |
| TYPE AND CLASS OF SECURITIES | Options to acquire ordinary shares in STADIO Holdings |
| NATURE OF TRANSACTION | Acceptance of award of options to acquire ordinary shares in STADIO Holdings in terms of the STADIO Group Share Incentive Scheme (off- market transaction) |
| DATE OF ACCEPTANCE OF OPTIONS | 29 April 2024 |
| DATE OF AWARD OF OPTIONS | 3 April 2024 |
| OPTION STRIKE PRICE | R4.79 |
| NUMBER OF OPTIONS ACCEPTED | 1,483,438 |
| VESTING DATES OF OPTIONS | The options will vest in four tranches of 25% each, on the following dates: 3 April 2026 3 April 2027 3 April 2028 3 April 2029 |
| PERIOD OF EXERCISE | Participants have a 30-day period from the vesting date during which options can be exercised |
| NATURE AND EXTENT OF INTEREST IN THE TRANSACTION | Direct, beneficial |

| 6. | |
|-------------------------------|---|
| NAME OF DIRECTOR | Mr Albertus Van Der Merwe Roux |
| COMPANY OF WHICH A DIRECTOR | STADIO (Pty) Ltd |
| TYPE AND CLASS OF SECURITIES | Options to acquire ordinary shares in STADIO Holdings |
| NATURE OF TRANSACTION | Acceptance of award of options to acquire ordinary shares in STADIO Holdings in terms of the STADIO Group Share Incentive Scheme (off- market transaction) |
| DATE OF ACCEPTANCE OF OPTIONS | 29 April 2024 |
| DATE OF AWARD OF OPTIONS | 3 April 2024 |
| OPTION STRIKE PRICE | R4.79 |

| NUMBER OF OPTIONS ACCEPTED | 790,939 |
|---|--|
| VESTING DATES OF OPTIONS | The options will vest in four tranches of 25% each, on the following dates: 3 April 2026 3 April 2027 3 April 2028 3 April 2029 |
| PERIOD OF EXERCISE | Participants have a 30-day period from the vesting date during which options can be exercised |
| NATURE AND EXTENT OF INTEREST IN THE TRANSACTION | Direct, beneficial |

Durbanville 29 April 2024

Sponsor PSG Capital

